

FLAIR WRITING INDUSTRIES LIMITED

CIN: L51100MH2016PLC284727

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Tel No.: + 91-22-42030405; Email:investors@flairpens.com| Website:https://flairworld.in/

Date: 28.07.2025

Subject: Notice of 9thAnnual General Meeting (AGM) of **Flair Writing Industries Limited** and Annual Report for the Financial Year 2024-25.

We are pleased to inform you that the 9th Annual General Meeting ('AGM') of the Members of Flair Writing Industries Limited ('the Company') is scheduled to be held on Tuesday, August 19, 2025 at 03.00 P.M. (IST) through Video Conferencing ('VC') facility / Other Audio Visual Means ('OAVM').

As per Regulation 36 (1) (b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, ('SEBI Listing Regulations, 2015'), as amended, the web-link, including the exact path, where complete details of the Annual Report are available is required to be sent to those member(s) who have not registered their email address(es) either with the Company or with any Depository or MUFG Intime India Private Limited (Formerly Link Intime India Private Limited), Registrar & Share Transfer Agent (RTA) of the Company.

Accordingly, the web-link, including the exact path where complete details of the Annual Report for the Financial Year 2024-25 are available at:https://www.flairworld.in/investor-relation.aspx

Exact path of Annual Report 2024-25:

https://www.flairworld.in/DataFiles/AnnualReport/FlairWriting/Annual_Report_Flair_Writing_Industries_Limited_2024_25.pdf

This letter is being sent to those member(s) who have not registered their email address(es) either with the Company or with any Depository or RTA of the Company as on the cut-off date as on July18, 2025.

This is also a reminder to update KYC details pursuant to SEBI Master Circular No. SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 07, 2024, and to dematerialize physical securities. The circular issued by SEBI mandates all the listed companies to record PAN, Address with PIN code, Mobile Number, Bank Account details, Specimen Signature and choice of Nomination of security holders holding securities in physical mode. While updating Email ID is optional, the security holders are requested to register email id also to avail online services. This is applicable for all security holders holding securities in physical mode.

The formats for choice of Nomination and Updation of KYC details viz; Forms ISR-1, ISR-2, ISR-3, SH-13, SH-14 and SEBI circulars are available on below:

https://www.in.mpms.mufg.com>Resources > Downloads > KYC > Formats for KYC.

The aforesaid SEBI Circular also mandates that security holders holding in physical mode whose folios do not have PAN, Choice of Nomination, contact details, Bank Account details and Specimen Signature updated, shall be eligible for any payment including dividend, interest or redemption payment in respect of such folios, only through electronic mode with effect from April 1, 2024.

Should you have any queries, please feel free to contact our investor relations department at rnt.helpdesk@in.mpms.mufg.com. Further All shareholder queries or service requests in electronic mode are to be raised only through the website, the link for which is https://web.in.mpms.mufg.com/helpdesk/Service_Request.html or +91 810 811 6767.

Moreover, you are also requested to update your e mail address at the earliest either through your depository participants for electronic holding or send a communication to us / our RTA to facilitate the updation to continue receiving all important information & documents thereafter and encourage Green Initiative.

Thanking you,

Yours faithfully,

For Flair Writing Industries Limited

Vishal Kishor Chanda
Company Secretary & Compliance Officer