

MONITORING AGENCY REPORT

Name of the Issuer: Flair Writing Industries Limited

For quarter ended: December 31, 2023

Name of the Monitoring Agency: ICRA Limited

(a) Deviation from the objects of the issue:

No deviation - The utilization of the issuance proceeds is in line with the objects of the issue.

(b) Range of deviation:

Not Applicable

Declaration:

We declare that this report provides an objective view of the utilization of the issue proceeds in relation to the objects of the issue based on the information provided by the Issuer and information obtained from sources believed by it to be accurate and reliable. The MA does not perform an audit and undertakes no independent verification of any information/ certifications/ statements it receives. This Report is not intended to create any legally binding obligations on the MA which accepts no responsibility, whatsoever, for loss or damage from the use of the said information. The views and opinions expressed herein do not constitute the opinion of MA to deal in any security of the Issuer in any manner whatsoever. Nothing mentioned in this report is intended to or should be construed as creating a fiduciary relationship between the MA and any issuer or between the agency and any user of this report. The MA and its affiliates also do not act as an expert as defined under Section 2(38) of the Companies Act, 2013. The MA or its affiliates may have credit rating or other commercial transactions with the entity to which the report pertains and may receive separate compensation for its ratings and certain credit related analyses. We confirm that we do not perceive any conflict of interest in such relationship/ interest while monitoring and reporting the utilization of the issue proceeds by the issuer. We have submitted the report herewith in line with the format prescribed by SEBI, capturing our comments, where applicable. There are certain sections of the report under the title "Comments of the Board of Directors", that shall be captured by the Issuer's Management / Audit Committee of the Board of Directors subsequent to the MA submitting their report to the issuer and before dissemination of the report through stock exchanges. These sections have not been reviewed by the MA, and the MA takes no responsibility for such comments of the issuer's Management/Board.

Signature:

PARUL Digitally signed by PARUL GOYAL GOYAL NARANG Date: 2024.02.12 12:17:20 +05'30'

Parul Goyal Narang

Vice President & Head-Process Excellence

Analyst: Dhwani Vinchhi/Adrita Sadhukhan

QA: Parul Narang



1. Issuer Details

Name of the Issuer: Flair Writing Industries Limited

Name(s) of the promoters:

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Promoters	
Khubilal Jugraj Rathod	
Vimalchand Jugraj Rathod	
Mohit Khubilal Rathod	
Rajesh Khubilal Rathod	
Sumit Rathod	

Source: BSE

Industry/ sector to which it belongs: Stationary Sector

2. Issue Details

Issue Period: Opening date- November 22, 2023 Closing date- November 24, 2023

Type of Issue: Initial Public Offer

Type of specified securities: Equity shares

IPO Grading, if any: No credit rating agency registered with SEBI has been appointed in respect of obtaining

grading for the offer.

Issue Size (Rs. Crore): 593.000 Crore

With OFS portion: INR 593.000 Crore; Excluding OFS portion: INR 292.000 Crore.

Net proceeds: INR 273.037 Crore (Excluding Issue Related Expenses) *

^{*} Net proceeds is subject to revision in the next quarter as some portion of Issue related expenses is yet to be paid.



3. Details of the arrangement made to ensure the monitoring of issue proceeds.

Particulars	Reply	Source of information, certifications considered by the Monitoring Agency for the preparation of report	Comments of the Monitoring Agency	Comments of the Issuer's Board of Directors
Whether all utilization is as per the disclosures in the Offer Document?	Yes	-Peer Reviewed CA- Certificate -Confirmation from management -Bank statement of the proceeds account	No deviation observed.	No Comments
Whether shareholder approval has been obtained in case of material deviations# from expenditures disclosed in the Offer Document?	Not Applicable	As confirmed by the Issuer's management	No comments	No comments
Whether the means of finance for the disclosed objects of the issue has changed?	No	As confirmed by the Issuer's management	No deviation observed.	No comments
Is there any major deviation observed over the earlier monitoring agency reports?	Not Applicable	No deviation observed.	No comments	No comments
Whether all Government/ statutory approvals related to the object(s) have been obtained?	Not Applicable	As confirmed by the Issuer's management	No comments	No comments
Whether all arrangements pertaining to technical assistance/ collaboration are in operation?	Not Applicable	As confirmed by the Issuer's management	No comments	No comments
Are there any favorable events improving the viability of these object(s)?	No	As confirmed by the Issuer's management	As understood from the Issuer's management	No comments
Are there any unfavorable events affecting the viability of the object(s)?	No	As confirmed by the Issuer's management	As understood from the Issuer's management	No comments
Is there any other relevant information that may materially affect the decision making of the investors?	No	As confirmed by the Issuer's management	As understood from the Issuer's management	No comments



Where material deviation is defined to mean:

- $\hbox{\it (a)} \quad \hbox{\it Deviation in the objects or purposes for which the funds had been raised.}$
- $(b) \quad \text{Deviation in the amount of funds utilized by more than 10\% of the amount specified in the offer document.}$

4. Details of the object(s) to be monitored.

(i) Cost of object(s)

		Source of information, Original			Commen	its of the Is Directo	suer's Board of ors	
S.N.	Item Head	certifications considered by the Monitoring Agency for the preparation of report	cost (as per the offer document) [Rs. Crore]	Revised cost [Rs. Crore]	Comments of the Monitoring Agency	Reason for cost revision	Propos ed financi ng option	Particulars of firm arrangements made
1	Setting up the New Valsad Unit	Prospectus	55.993	Not Applicable	No comments	N.A.	N.A.	N.A.
2	Funding capital expenditure for Company and Subsidiary	Prospectus	86.748	Not Applicable	No comments	N.A.	N.A.	N.A.
3	Funding working capital requirements for Company and Subsidiaries	Prospectus	77.000	Not Applicable	No comments	N.A.	N.A.	N.A.
4	Repayment/pre- payment, in part or full, of certain borrowings availed by Company and Subsidiaries,	Prospectus	43.000	Not Applicable	No comments	N.A.	N.A.	N.A.
5	General Corporate Purpose	Prospectus	10.296	Not Applicable	No comments	N.A.	N.A.	N.A.
	Total		273.037					





(ii) Progress in the object(s)

	(ii) Progress in									
		Source of information,	Amount as	as [Rs. Crore] Total				of the Issuer's f Directors		
S.N.	Item Head*	certifications considered by the Monitoring Agency for the preparation of report	proposed in the offer document [Rs. Crore]	As at the beginning of the quarter	During the quarter	At the end of the quarter	unutilized amount [Rs. Crore]	Comments of the Monitoring Agency	Reasons for idle funds	Proposed course of action
1	Setting up the New Valsad Unit	-Peer Reviewed CA- Certificate -Bank statement of the proceeds account	55.993	-	-	-	55.993	No comments	No comments	No comments
2	Funding capital expenditure for Company and Subsidiary	Same as above	86.748	-	-	-	86.748	No comments	No comments	No comments
3	Funding working capital requirements for Company and Subsidiaries	Same as above	77.000	-	44.000	44.000	33.000	No comments	No comments	No comments
4	Repayment/pre- payment, in part or full, of certain borrowings availed by Company and Subsidiaries,	Same as above	43.000	-	43.000	43.000	Nil	No comments	No comments	No comments
5	General Corporate Purpose	Same as above	10.296	-	-	-	10.296	No comments	No comments	No comments
	Total		273.037		87.000	87.000	186.037			



(iii) Deployment of unutilized proceeds

S.N.	Type of instrument and name of the entity invested in	Amount invested [Rs. Crore]	Maturity date	Earning [Rs. Crore]	Return on Investment [%]	Market Value as at the end of quarter* [Rs. Crore]
1	Fixed deposit with Axis Bank	2.597	5 th January 2024	0.004	5.00%	2.601
2	Fixed deposit with Axis Bank	10.000	31 st January 2024	0.024	5.75%	10.024
3	Fixed deposit with Axis Bank	31.810	3 rd December 2024	0.178	7.70%	31.988
4	Fixed deposit with Axis Bank	25.000	12 th April 2024	0.077	7.30%	25.077
5	Fixed deposit with Axis Bank	25.000	12 th April 2024	0.077	7.30%	25.077
6	Fixed deposit with Axis Bank	15.000	15 th December 2024	0.048	7.70%	15.048
7	Fixed deposit with Axis Bank	25.000	15 th February 2024	0.063	6.00%	25.063
8	Fixed deposit with Axis Bank	51.630	2 nd December 2024	0.300	7.75%	51.930
	Total	186.037		0.771		186.808

Source: As certified by Jeswani & Rathore



(iv) Delay in the implementation of the object(s)

	Cor	mpletion date			ne Issuer's Board of ectors
Object(s)	As per the offer document	Actual^	Delay [Number of days or months]	Reason for delay	Proposed course of action
Setting up the New Valsad Unit	FY25 - FY26	On Schedule	N.A.	No Comments	No Comments
Funding capital expenditure for Company and Subsidiary	FY24 - FY25	On Schedule	N.A.	No Comments	No Comments
Funding working capital requirements for Company and Subsidiaries	FY24 - FY25	On Schedule	N.A.	No Comments	No Comments
Repayment/pre- payment, in part or full, of certain borrowings availed by Company and Subsidiaries,	FY24	On Schedule	N.A.	No Comments	No Comments
General Corporate Purpose	FY24 - FY25	On Schedule	N.A.	No Comments	No Comments

Source: As confirmed by the Issuer's management ^Refers to the latest estimate of the completion date

5. Details of utilization of proceeds stated as General Corporate Purpose (GCP) amount in the offer document

S.N.	ltem Head	Amount [Rs. Crore]	Source of information, certifications considered by the Monitoring Agency for the preparation of report	Comments of the Monitoring Agency	Comments of the Issuer's Board of Directors
1	General Corporate Purpose	Nil	N.A.	No Comments	No Comments